



Academy of Dance

412 E. Fairhaven Ave, Burlington, WA 98233

Media Release

1. I understand that photographers or videographers will sometimes be present photographing or filming Academy of Dance, Burlington WA classes, rehearsals and/or performances. I agree to allow the use of photos, films and my child's full name for the media, newspaper, radio and television, as well as all digital marketing campaigns, for publicity and advertising purposes. All Academy of Dance media is the sole property of Academy of Dance, and shall not be used without the written permission of Academy of Dance, Burlington WA.
2. All questions related to the news media, photographs, interviews, press clippings, and general public relations are the concern of Yvonne Cox, Director of Academy of Dance, and must be handled through the above channels.
3. I understand that my child may receive copies of photos and/or videos of productions/rehearsals that are the sole property of Academy of Dance, Burlington WA. I agree that the use of these photos/videos will be for personal use only. I further agree that these items will not be re-produced, distributed, or otherwise used for any publicity and/or publication purposes without the written permission of Academy of Dance.

Social Media

1. I/my child understand taking photos or videos of class and of the stage is strictly prohibited. All photos and videos are restricted to the dressing room areas only.
2. I/my child agree to maintain and respect Academy of Dance's professional image and restrict the posting of videos, images, and all media related items that may be considered to impugn Academy of Dance's professional status.
3. Posting of video, pictures, and other media related items on or through a social media network (including but not limited to Facebook, Twitter, YouTube, Snapchat, Flickr, Friendster, Instagram, Tumblr, LinkedIn) by me or my child are subject to the approval of the Academy of Dance Director, instructors or assistants. Should an item be deemed inappropriate by management, I/my child agree to remove said item upon request from all online services.
4. I/my child agree to credit Academy of Dance, Burlington WA on all appropriate videos, pictures, and other media related items, including but not limited to, social media networks and websites.

Signature of Parent or Guardian

Printed name of Parent or Guardian

Date

Student Name _____ Age _____

Address _____

City _____ State _____ ZIP _____

Phone Number (____) _____ Email _____